



Creating better access to your business

Go Redmond Employer Guide

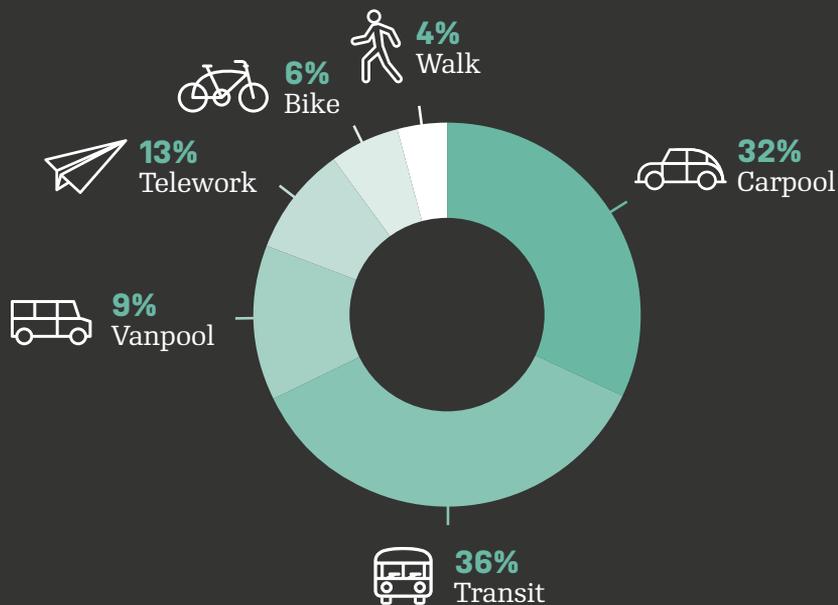


GoRedmond.com

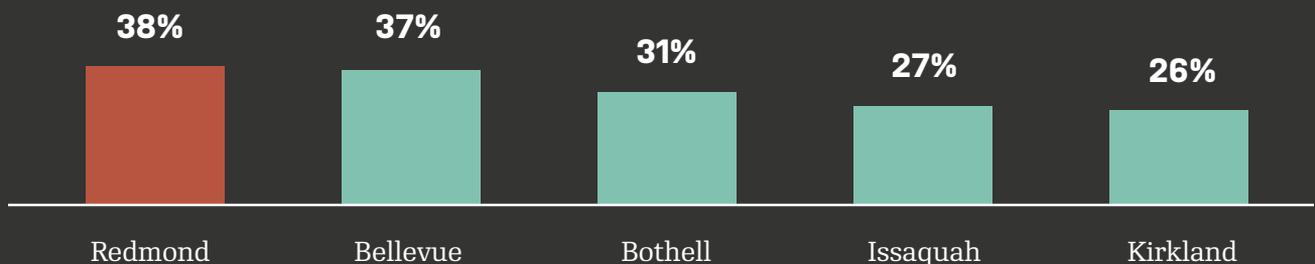
What is Go Redmond?

Everyday 20,000 people in Redmond don't drive alone to get to work. Go Redmond is working to increase this number through free services to keep business moving and give your employees choices.

HOW GO REDMOND PARTICIPANTS GET TO WORK



PERCENT OF EMPLOYEES USING AN ALTERNATIVE COMMUTE





Why Have a Commute Trip Reduction Program?

Commuters who aren't stuck driving alone in traffic report that they are happier and more productive at work than their drive alone counterparts. Other benefits of a strong Commute Trip Reduction Program include:

- » Increase employee retention
- » Reduce tardiness and absences
- » Reward your employees
- » Compliance with state and local regulations
- » Reduce taxes
- » Increase available parking
- » Reduce environmental impact
- » Be a good neighbor

Go Redmond Free Services for Commuters

→ GoRedmond.com/Commuters

Anyone who lives or works in Redmond is eligible to participate in Go Redmond and take advantage of these services.



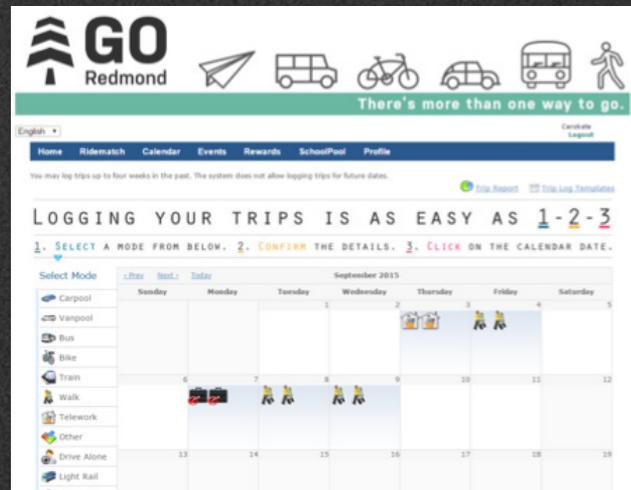
To sign up and find all your travel options, visit GoRedmond.com

- » **Transportation Subsidies:**
a one month free ORCA bus pass, 6 months of vanpool fares for new riders, and other vanpool bonuses.
- » **Carpool and Vanpool Matching:**
find others to share a ride with through an online matching system.
- » **Incentives:**
add non-drive alone trips to the online commute calendar to be entered into drawings for prizes.
- » **Achievements Calculator:**
see how much money you are saving and how many pounds of CO₂ are reduced by not driving alone.



How GoRedmond.com Works

- » Go Redmond's online platform allows users to search for their transportation options and add their non-drive alone trips to a calendar to be entered into prize drawings.
- » Users can also see how their trips translate to savings for them, and environmental savings for the community!



1

Visit GoRedmond.com

Sign up using your work email address and explore which transportation options work best for you.

2

Take A Trip

And add your bus, carpool, vanpool, walk, bike, and telework trips to your online calendar.

3

Earn Rewards

Your trips are entries into drawings for prizes from Go Redmond and partners.

Go Redmond users are entered into monthly prize drawings when they don't drive alone to work!



Go Redmond Free Services for Businesses

→ GoRedmond.com/Employers

Transportation Outreach Events

Go Redmond will set up and staff free outreach events that can be held over the lunch hour, during Benefits Fairs, or whenever works best for your unique location!

At the event, our staff will bring:

- » Bike and bus maps
- » Vanpool lists
- » Transit schedules
- » One-on-one help to find transportation options based on your worksite location
- » Free safety gear or other transportation related give-a-ways
- » Information about rewards for Go Redmond participants



Go Redmond Online Program Administration

Employers have free access to the same regional, web-based commute management system that Go Redmond uses.

As an administrator on the Rideshare Online platform you can easily manage your commute trip reduction program, run reports on how employees are getting to work, offer incentives to your employees, and let employees know about their commute options.



Email us at Support@GoRedmond.com to get set up as an administrator!

Grants for Businesses

Go Redmond has funding available to help employers of all sizes in Redmond improve their commute trip reduction program.

If you have an idea to improve your program, let us know! In the past, grants have been used to:

- » Fund transit passes
- » Install bike racks
- » Provide incentives for carpoolers
- » Cover vanpool fare subsidies
- » Bring mobile bike repair shops to the workplace
- » Purchase fleet bicycles for employees
- » Provide safety gear to commuters
- » Start office commute challenges
- » Enhance locker rooms
- » Put on special events
- » Create outreach and marketing materials for commute programs
- » Install reserved parking signs for carpools and vanpools



The application process is easier than you think! Check out the one page application or email us at Support@GoRedmond.com with any questions.

Go Redmond Free Services for Businesses

→ GoRedmond.com/Regulations

Commute Trip Reduction & Transportation Management Program Guidance

Go Redmond can help you navigate the state and local commute trip reduction regulations and work with you to come up with ways to meet your performance goals.



Go Redmond will pay for your Employee Transportation Coordinator training that is offered on a quarterly basis.

Commute Trip Reduction (CTR) Laws

Your business is affected if:

- » You have 100 or more full time employees at a single worksite; and
- » Employees arrive at work between 6 and 9 am at least 2 days a week

Commute Trip Reduction affected employers are asked to:

- » Assign an Employee Transportation Coordinator (ETC) to manage the commute program
- » Survey employees every two years to assess progress toward CTR goals
- » Submit an annual employer program report
- » Act in good faith to reduce drive-alone commute trips



Transportation Management Program (TMP)

As a property owner, employer, or tenant your building may be impacted by a Transportation Management Program (TMP). TMP's are implemented as a condition of new commercial development and what is required is dependent upon the unique conditions of your site.

Elements of a TMP may include things such as:

- » A performance goal
- » Survey and reporting requirements
- » A set of elements to assist in achieving and maintaining the development's performance goal

Elements to help you meet your TMP performance goal may include:

- » Assign an Employee Transportation Coordinator (ETC) to manage the commute program
- » Marketing and promotion of a commute trip reduction (CTR) program
- » Preferential parking for carpools and vanpools
- » Membership and participation in a Transportation Management Association
- » Incentives such as ORCA bus passes, vanpool subsidies, or other ways to encourage not driving alone

Property owners may also propose demonstrated, equally effective alternatives in lieu of a required elements.



Go Redmond's free services can help you meet your goals, and our staff can walk you through the particular requirements of your worksite.



Your business may be impacted by both the Washington State Commute Trip Reduction (CTR) law and the City of Redmond's Transportation Management Program (TMP) requirements, just one program or neither

Grant Application Process

Go Redmond grants are available to reimburse Redmond businesses who would like to try something new, or enhance their current commute program.

To apply, complete the one-page grant application and submit to Support@GoRedmond.com. For full rules and regulations or to apply online visit GoRedmond.com/Grants



Go Redmond Grant Application



GENERAL INFORMATION			
Company name		Date	
Primary business at this location			
Total number of employees at this location			
Contact person		Title	
Phone	Fax	Email	
Address		City	Zip
Project lead (if different from above)		Title	
Phone	Fax	Email	
Address		City	Zip
PROJECT DESCRIPTION			
What will be implemented or purchased?			
Do you currently offer a commute reduction program? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, please explain how this grant will enhance your current program.			
BUDGET			
Total request: \$			
Company match		Total project budget	
How will you determine the success of your program? Check all that apply			
Number of new: <input type="checkbox"/> vanpoolers <input type="checkbox"/> carpoolers <input type="checkbox"/> bus riders <input type="checkbox"/> bicyclists <input type="checkbox"/> walkers			
<input type="checkbox"/> number of program participants <input type="checkbox"/> cost-effectiveness <input type="checkbox"/> number of commute trips reduced <input type="checkbox"/> Other			
What resources have you identified to continue the program, if successful?			
SIGNATURE OF CEO OR HIGHEST RANKING OFFICIAL			
Signature		Title	
Print name		Date	

→ GoRedmond.com/Grants

Submit completed application to Support@GoRedmond.com



GoRedmond.com

Support@GoRedmond.com

425-556-2449

Go Redmond's services and rewards are available to Redmond businesses and people who live or work in Redmond.

Go Redmond is part of the regional RideshareOnline.com network.

